

ASHLEY JAY

BEAUTIFUL BESPOKE KITCHENS

Welcome

Thank you for including us in your design journey, as you look to renovate your home.

I am often asked what makes an Ashley Jay Kitchen, and the answer to this is as unique as our clients. Every design is different, but three things prevail: quality, creativity and passion. Trained as a cabinet maker, I was taught to make the antiques of the future, and it is this level of attention and detail that we take into every kitchen we design. We understand how things should be made and that to craft something well means it is only done once; something we take pride in for both our clients and our environmental impact

We believe that your home should be a space that inspires and grounds you, a place to unwind, to entertain and to be you; whatever that looks like. This is why collaboration is key to our design process, listening to our clients to ensure a truly tailored design. We like to solve real life problems whilst also creating an aesthetic that will make you go 'wow'. For me, the true joy comes when I meet a client from over 20 years ago and they tell me that they love their kitchen as much now as they did on day one, because we want to create spaces that make people happy in their homes as they and their families grow.

Wherever you are in your renovation journey, we hope you enjoy browsing this brochure, that we can provide some inspiration, and that perhaps we can even help you create your own perfect space very soon.

Ashley Jay

Ashley Jay,
Founder & Director



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Heritage, Design & Craftsmanship

Founded in 2002 by Ashley Jay, Ashley Jay Kitchens is a family-run business with a rich heritage rooted in craftsmanship and quality. Building on the legacy of Ashley's father, Paul Jay, a skilled carpenter and cabinet maker, the company blends time-honoured techniques with contemporary innovation.



At Ashley Jay Kitchens, every kitchen is crafted with precision and care, using only the finest materials to ensure it is built to last. Our enduring designs are not only a testament to our commitment to quality but also embody sustainability, ensuring your kitchen stands the test of time. With an unwavering attention to detail, we create kitchens that are both beautiful and functional, tailored to your unique needs.

As we continue to innovate and design with purpose, we remain dedicated to providing exceptional quality and service, helping you bring your dream kitchen to life while making a lasting investment in your home.

Your Journey

At Ashley Jay, we believe the journey behind bringing your bespoke kitchen to life is every bit as important as our handcrafted furniture. Our meticulous process helps ensure your design and your experience are exceptional.



Inspiration

Come and see our fabulous and extensive showroom to establish what style of cabinetry suits your project best, what finishes you like and to see the build quality that stand us apart. One of our designers will show you round the space and we can begin the exciting journey of discussing your design.

Innovation

We will book you in for a full consultation to investigate exactly how you will use your new space, what appliances and lifestyle components you need and exactly how you want the finished room to function and feel. Whether it is an intimate space for two, a hard working family kitchen, a space for hosting or an architectural puzzle which needs unlocking, we relish finding the perfect individual solution. This meeting can take place in the showroom using your architectural plans or room dimensions, or we can come to site to measure up if the room is preexisting.



Revelation

This is the exciting part! Having put together a design that we feel really optimises the architecture of the room and achieves all the details you need, your designer will welcome you back to the showroom to see full 3D CAD renders. Seeing these on the large screen allows you to get a feel for exactly how your new space could look and function. We will also run through your design quote, options for various finishes and any revisions you require.





Refinement

If you are happy to proceed with Ashley Jay we will ask for a commissioning deposit and then embark on our process of refinement and perfection. Detailing all elements of cabinetry, inside and out, confirming and checking any last details on site. We can also liaise with builders should you be carrying out a larger scale project, and program out a schedule of work for you, until we are happy that every detail has been confirmed and prepared.

Transformation

You will have a confirmed delivery and installation date, at which point we will arrive with our installation and delivery teams to ensure a smooth offloading and start the fit. We will be present and in contact as needed, to oversee and keep you abreast of any developments. We will manage the cabinetry and worktop installations and any other trades we have supplied, as well as liaising with any trades of your own. We understand the upheaval that any renovation work can cause, and whilst we cannot completely eradicate this, we will always treat your home with the utmost respect and care to try and minimise this for you. The whole installation time will vary depending on your project but we will outline this for you at the outset to ensure you can plan accordingly.



Completion

Once your kitchen is installed we will complete a full run through to ensure all snagging is completed and you are entirely happy with everything. We will leave you with all warranty details and be on hand should you need anything or have any questions. Now you can start using your fabulous new kitchen and cooking up a storm!

Kitchens

With over 30 years of experience crafting exquisite kitchens, Ashley Jay Kitchens has earned a reputation as West Sussex's leading kitchen specialists. As the heart of the home, kitchens have evolved into versatile, personal spaces, and our talented designers work closely with clients to create bespoke solutions tailored to their needs. From contemporary to traditional styles, our handmade collection offers endless possibilities, with every piece crafted to order using beautiful materials and time-honoured techniques.





Classic In-Frame Kitchen



The Bespoke Details

Built around wooden beams, angled and stepped walls and a low ceiling, this kitchen was an exercise in bespoke design. Making sure the complex architecture of this period property was respected but visually simplified meant specialist depths to units and worktops to create an aesthetically sleek design, with hidden intricacies.

The stunning colour palette was inspired by natural materials, incorporating muted oatmeal and stone colours alongside burnished brass detailing. Stained oak veneer interiors enhance the bi-folding storage, bespoke larder and glazed dresser areas to give storage which is both practical and beautiful.







Deep Green Luxe Modern Kitchen



The Bespoke Details

This kitchen renovation created a grand open plan kitchen-diner which needed to provide the impact that the previous kitchen had lacked. Creating a fully paneled back wall allowed us to make the most of the spacious ceiling height while concealing a hidden utility walkway, appliances and oodles of storage. "In this vast back wall green units visually frame 4 contrasting wooden units, which are stepped up and forward to create a unique central focal point.

The design draws together warm, welcoming, but elevated textures and tones. It creates a luxe but soft space, which draws you in and makes you feel at home. The deep green and wood units are paired with textured dark smokey concrete island units and mixed honed and polished quartz worktops, finished with a warm blush wall colour.







Modern Open Plan Hand Painted
Shaker Kitchen

The Bespoke Details

In this beautiful project we helped create a central hub of a kitchen which flowed from the entrance hallway and rooms and the front of the house, then opens up to the dropped-level dining and living space and the stunning views beyond. The classic in-frame Shaker cabinetry is given a modern styling through the colour palette, sleek stone worktops and industrial brick wall cladding. The result is a space that is both

contemporary and classic, stylish yet homely.

We created three zones to the design: a practical sink area central to the picture window, framed by its brick cladding. A tall bank housing appliances and storage all in one place, and a large feature island. The main place of action in the kitchen, the island contains an extracting hob, oak breakfast bar detail and is finished with framed panels and decorative plinth details.







Soft Pink Shaker Kitchen

The Bespoke Details

Shades of pink and natural stone layer to create warmth and softness in this calm and harmonious kitchen design. Frequently housing generations of family this space needed to be practical and welcoming. A bespoke canopy surrounds the freestanding range while the island provides prep space and storage opposite. A large bi-folding worktop dresser provides clever hidden storage and appliances, offering both ease of use and the

ability to discreetly tuck everything away when not in use.

The crowning feature of this family kitchen is the exquisite Terra Bianca hard marble worktops and splashback. The marble's natural patterns and hues beautifully complement the hand-painted in-frame Shaker cabinetry, creating an elegant and timeless design.







Modern Kitchen with
Walk-In Pantry



The Bespoke Details

This multi-use extension combines kitchen, dining, soft seating, utility and pantry areas. To create a functional pantry, we reconfigured the utility space, designing tall cabinetry that wraps around a corner to conceal generous shelving and prep areas.

The tall units are complemented by a distinctive L-shaped island, perfectly tailored to the room's shape, providing a generous and practical cooking space. A seamless Corian worktop in striking white forms the centerpiece, while walnut veneer, off-whites and stone textures work together beautifully with the warm terracotta ceiling.







Beautiful Contemporary Smoked
Oak Kitchen



The Bespoke Details

The depth of colour of the smokey oak finish was crucial to ensure the units sat back and provided a beautiful backdrop to the barn's feature beams. The units are finished with antique brass handles, a striking brass sink and a stunning natural quartzite worktop; complemented by a river-washed vintage-oiled dining table. Lastly, we installed bespoke in-

frame units in the rear store area in a contrasting in-frame shaker style. The pop of green here balances the sofa and provides relief from the darkness of the rest of the scheme, whilst being tied into the whole through matching handles.







Classic Blue and Cream Shaker
Kitchen

The Bespoke Details

We created a kitchen which would open out to the main living-dining space of this beautiful house, whilst remaining separate enough to provide a private space for the host when guests arrived. This dualism was achieved through a peninsula design which creates a physical divide whilst maintaining a social openness with stool seating to the outside edge.

A range cooker was the main focus of our client's appliance wishlist so we centralised and framed it with a bespoke canopy to create a beautiful focal point drawing the eye down from the living area. Bi-folding storage and a dramatic antique mirror splashback complete this beautiful kitchen. The same cabinetry is then continued into the lounge.







Modern Matt Black
Kitchen

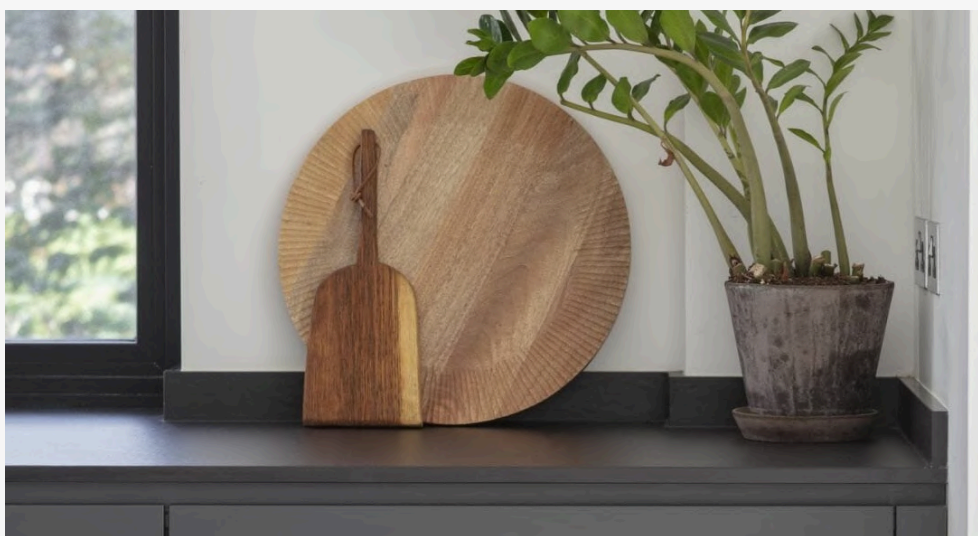


The Bespoke Details

As part of this project, we designed an open plan, split-level kitchen-dining-living space perfect for their entertaining needs. Hidden within the tall bank of units lies a secret walkway through to a secondary kitchen space and pantry, ideal for storage and party prep, leaving the front kitchen pristine when guests arrive.

"We wanted something quite contemporary but functional for a busy family kitchen, something that wouldn't age and can be updated if and when needed. Ashley Jay did our last kitchen and it lasted so well for 20 years we had a lot of confidence we would get the same quality again. We very much trusted what Ashley Jay recommended design-wise and love cooking and entertaining in our new kitchen"







Industrial Slate and Copper Oak
Kitchen

The Bespoke Details

Mixing texture and finishes is crucial to the impact of this unique industrial kitchen. We designed a layout allowing space for all practical needs including specialist storage and a large L-shape working area opening onto the double-height living space. A bespoke bar unit with pocket doors and a large central island with a built-in feature seating booth also help to make this a unique room.

The cabinetry is a dramatic combination of Rempp's real stone veneered slate doors and copper oak doors with the book-matched grain running throughout. These units are topped with a Dekton Trilium worktop which evokes distressed metal and ties in beautifully with the striking smoked bronze Buster & Punch handles.





Other Rooms

Ashley Jay Kitchens extends its craftsmanship beyond kitchens to create beautifully tailored boot rooms, utility rooms, larders and media rooms. From practical, hard-wearing boot rooms designed for busy family life to elegant larders that celebrate timeless functionality, each space is bespoke and thoughtfully crafted to suit your lifestyle. Our designs balance smart storage solutions with the same attention to detail and exquisite materials that define our kitchens, ensuring every room is as stylish as it is purposeful.





Boot & Utility Rooms

Our boot rooms and utility rooms are designed to bring order and style to the most functional areas of your home. Our bespoke boot rooms offer smart storage for coats, shoes and outdoor essentials, perfect for busy family life. Utility rooms are tailored to streamline everyday tasks, with practical layouts and high-quality finishes that ensure these hardworking spaces are as elegant as they are efficient.

FEATURED ROOMS

- Name
- Name
- Name
- Name







Larders

A bespoke larder from Ashley Jay Kitchens brings style and efficiency to your home. Designed to suit your needs, our larders are tailored to keep your pantry essentials beautifully organised and easily accessible. From adjustable shelving to integrated spice racks, all of our larders are crafted with the finest materials and attention to detail.



FEATURED ROOMS
Name
Name
Name
Name



Media Units

We create bespoke media units tailored to fit your space and style perfectly. Designed with both form and function in mind, our media units offer smart storage solutions for your entertainment systems while enhancing your living area.



FEATURED ROOMS

- Name
- Name
- Name
- Name





Our People

At Ashley Jay Kitchens, our dedicated team works tirelessly to bring exceptional designs to life, combining creativity, skill, and meticulous attention to detail. From our talented designers to our expert craftsmen, every member of our team shares a passion for delivering outstanding results.

We take immense pride in building strong, collaborative relationships with our clients, who are at the heart of everything we do. Their unique visions and needs inspire our designs, ensuring each project is an entirely bespoke space that they will love for years to come.



Working With Us

At Ashley Jay Kitchens, we take pride in the relationships we build, but the true testament lies in the words of our clients. Here’s what they have to say about working with us...



“Having moved house a few times in recent years, we have gone back time and time again to commission Ashley Jay Kitchens to design and fit kitchens for us. I have previously had quotes from a number of other companies but none compare to Ashley Jay’s for quality, personal service (you really feel like you are special) and attention to detail. Yet again we are super pleased with the result.”



“Ashley and his team have installed a dream slate and wood kitchen for us and we couldn’t be happier with it! Right from our first meeting in their stunning showroom, Ashley not only understood our requirements well, but made some invaluable suggestions which we gratefully accepted. The installation team were polite and professional. 10 months on, we are so pleased we chose them as we love our new kitchen and would strongly recommend Ashley Jay Kitchens for their quality, professionalism and attention to detail.”

“Our new kitchen by Ashley Jay exceeds all our expectations. From our first visit to their showroom, where the friendly and knowledgeable staff spent ages talking to us, through to the finished product, we could not be more pleased. The whole kitchen installation has been completed to an exceptionally high standard and we are delighted with the result. It has captured our envisaged style beautifully and while it may not be to everybody’s taste it is undeniably a stunning kitchen!”

The Ashley Jay Team



Ashley Jay
FOUNDER & DIRECTOR

Ashley’s passion for craftsmanship and quality began with an apprenticeship in his father and uncle’s bespoke carpentry workshop; alongside his training in fine furniture with the Countryside Agency, where he was awarded the Furniture Maker’s Trophy. In 2002, he took over the family business and founded Ashley Jay Kitchens, continuing the family legacy and his passion for creating exceptional kitchens. Over the years, he transformed the workshop into the stunning showroom it is today. Committed to the highest standards and unwavering attention to detail, Ashley is dedicated to designing the perfect kitchen for every client’s home.



Sarah Lowrie
SENIOR DESIGNER &
PROJECT MANAGER

Training in Art History and sculpture, Sarah initially pursued a career in events, project management and visual design before turning her creativity to interiors. With 16 years of experience specialising in high-end kitchens and bespoke furniture design, she has also focused on establishing best practices and trained designers nationwide. Passionate about the kitchen as the heart of the home, Sarah enjoys solving design challenges and thrives on bespoke projects. From planning to finishes, she ensures designs are functional, cohesive and visually stunning. A keen cook and mum of two, she is committed to creating practical, beautiful spaces that bring lasting joy to her clients' homes.



Paul Jay
PROJECT SUPPORT

Paul built a distinguished career in fine carpentry and cabinet making, renowned for his exquisite furniture and historic property restorations, including Amberley Castle. Alongside his brother Trevor, Paul crafted bespoke kitchens, overseeing every detail from timber selection to hand-finishing. His work attracted renowned figures, including musicians and a Michelin-starred chef. In 1991, Paul established the Findon workshop, where his passion for traditional techniques thrived. Known for blending classic methods with innovative ideas, Paul remains deeply involved in the family business, upholding the values of quality, craftsmanship, and creativity.



Jason Crowhurst
DESIGNER & PROJECT MANAGER

Growing up in his father’s kitchen and bathroom business, interiors are deeply ingrained in Jason's background. Trained as a mechanic, plumber, and installer, he spent years perfecting these trades before moving into design and project management. This practical background, combined with a keen interest in how things work, enables him to optimise the functionality of any space. With 20 years of experience working for his family business, national retailers, and bespoke studios, Jason has gained extensive industry knowledge. Passionate and client-focused, he is committed to creating spaces his clients will cherish for years.

Get In Touch

We've been designing and installing beautiful kitchens for clients in West Sussex for over 30 years and our expertise and outstanding customer service are simply unrivalled. If you would like to discuss your latest home interior project, then our friendly and knowledgeable team would love to hear from you.

To book an appointment with our experts, you can get in touch using the contact details below...

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